

Write your own travel advertisement

Design an advertisement to encourage people to visit xxxxxxxxxx for their holidays. Consider the following:

- Target audience. Choose from the following:
 - A romantic short break for a couple.
 - A family holiday for a couple and their two young children.
 - A teacher taking a class of teenaged children on an educational visit.
- Attractions.
- Places to stay.
- Restaurants and cafes.
- Transport.
- Price.

The advertisement can include images but it should, more importantly, have plenty of information that will make people want to visit. Think about giving your advertisement a catchy, alliterative, heading, such as 'Sunny Scarborough' or using a rhetorical question such as, 'Fed up with family 'fun' in Florida?' You might want to include a sample itinerary to show people how much there is to do.

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