

An article about poaching

Read through the following article which is about poaching and, wherever there is a choice of words (in bold), choose the one that you think would have the most impact on a reader. You want the reader to have a strong emotional response to the article (such as making them feel: sad; sorry; angry about poaching) or to make the reader react in some way (such as to donate money or write a letter to their MP). This use of words is called emotive language. Don't forget to fill in the gaps to show the reasons for poaching too!

Lists of three are also effective in writing which aims to persuade the reader to do or feel something

Gibbons, tigers and elephants are all **beautiful / rare / amazing / silly** animals but all are in **grave / a bit of / a lot of danger** because of poaching.

You want the reader to know that the danger to the animals is very great.

Make the reader aware how awful poaching is

Poaching is the killing or capturing of an animal. Poachers carry out these **bad / horrific / mean acts / crimes / thefts** for a number of reasons which include:

Is it just something nasty poachers do or is it against the law? How can you show this?

What is the effect of the poachers' actions?

The poachers' actions are not only **naughty / wrong / illegal** they are also **destroying / affecting / changing** the natural world and changing the **delicate / good / right** balance of nature upon which the survival of **all / some / most** of us depend.

Show that it's important to everyone.

Choose a word which shows how we need to be careful with nature

Gibbons are one species which is being **affected / hurt / slaughtered** at an **alarming / annoying / fast** rate.

Choose a word which best shows how cruel poaching is.

How can you best show that this is an emergency?

Now continue the article, remembering to use emotive language to persuade your reader that your views about poaching are right.