

Practice texts and questions

Choose a set of links below, read through the texts and then answer the questions that follow.

- http://www.savethechildren.org.uk/en/4112_4205.htm - Item 1
 - http://www.oxfam.org.uk/oxfam_in_action/issues/education.html - Item 2
1. What are the main points of the Save the Children's 'Learn the facts' article?
 2. How are facts and opinions used in Item 1?
 3. How does the writer of the Oxfam text use language to fulfil their purpose?
 4. Compare the presentational methods used by the writers and designers of these two texts to persuade the reader to give money to their charities.

- <http://www.ctc.org.uk/DesktopDefault.aspx?TabID=4013> – Item 1
 - <http://www.sustrans.org.uk/default.asp?sID=1089651611859> – Item 2
1. Explain the key points made in Item 1.
 2. How does the writer of Item 1 use language to support their opinions?
 3. What is the intended audience of these two Items? Give your reasons.
 4. How do the writers and designers of these Items aim to persuade the reader by their use of: pictures; layout; print styles?

- <http://www.pdsa.org.uk/howyoucanhelp.html>
 - <http://www.rspca.org.uk/servlet/Satellite?pagename=RSPCA/RSPCARedirect&pg=donate>
1. Who is the intended audience of Item 1? Give reasons.
 2. How does the writer of Item 1 use language to persuade the reader to give to the charity?
 3. In the two Items, how are facts and opinions used to fulfil each writer's purpose?
 4. Compare how the writers and designers of both Items use pictures; layout and print styles to support their purpose.