

GCSE English Media Assignment

**What does the cover of magazine say about the
..... of 2007?**

Task:

Write an article for magazine, explaining why you agree or disagree with its portrayal of men or women in 2007.

Making it better:

- Get the name of your magazine right, and put it in inverted commas eg “Nuts”; “New Woman”.
- Remember that the idea is that it is an article for the magazine – maintain a strong tone from start to finish. If it goes saggy, it stops being “*precise and fluent*” (A*).
- Use appropriate media terminology – image, headline, masthead, tasters etc.
- Remember to PEEE – you need to say what the features imply about the reader as well as how you feel about that.
- Think about the language that you use. For a B grade or above, you are clearly required to use “*a full range of ... sentence structures*” That means rhetorical questions, triples etc.
- Get someone else to check your spelling if you can’t use a dictionary. You need to be almost perfect for an A*.

DEADLINE:.....