

Looking at language

Checking your knowledge and
understanding of key terms

Looking at language: knowing and understanding
key terms

English is supercrashing, great.

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RHETORICAL QUESTION
Would you like to suffer like these donkeys are suffering?

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98% of our customers are
STATISTICS
delighted with our service.

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Dr Bloggs of the University of London said that periodic hard tests improve student learning.

EXPERTS

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English is the best subject in the world, ever!

HYPERBOLE
(EXAGGERATION)

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When I was 11, I spent a week helping at the local donkey sanctuary.

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I believe that the world is more dangerous now than it has ever been.

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The future is bleak. There is no way out of the current situation.

NEGATIVE LANGUAGE

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Rugby is a far superior sport to football.

OPINION

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In the UK, vehicles drive on the left-hand side of the road.

FACT

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Of course you don't need to do
SARCASM
your homework.

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It is vitally important to always give
FORMAL LANGUAGE
of your best.

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LOL.
ROFL.
INFORMAL LANGUAGE

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There is always hope for a brighter,
POSITIVE LANGUAGE
happier future.

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How do you make a Swiss roll?
HUMOUR
Push him down the hill.

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He sat staring at the paper, wishing that he knew what to write.

THIRD PERSON

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Sink or swim: fight or flight?
JUXTAPOSITION