

HOW TO WRITE....

Purpose:

Audience:

Format:

Register:

Think about the frameworks: what does someone who is going to write in this style need to bear in mind? Be specific.

Sample text:

Audio guide
Broadsheet article
CD insert
CD-ROM
Children's Encyclopaedia entry
Radio 1 show
Radio 4 documentary
Radio Times Article
Educational resource pack
Newspaper supplement
Encyclopaedia entry
Theatre programme
Wall chart/information board
Web pages